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Google AdWords is a unique tool that allows you to set your own budget and create ads and choose keywords that are specifically related to your business. When your ad appears next to the search results, people can simply click your ad to learn more about you or make a purchase.

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Google AdWords For Dummies® by Howie Jacobson

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Howie Jacobson's AdWords for Dummies, like most books focuses mainly just on AdWords. To his credit, he does mention SEO and he is clearly cynical about Google's interest in promoting paid...

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If you are in the market to buy a classic VW Beetle then this guide is for you. This is a comprehensive guide on what to look for when purchasing a classic air-cooled Volkswagen Beetle (Type-1), or Bug as known by many. Key points covered are rust-out areas, engine and electrical. If you are in the market for a project or a driver, then this guide is for you!

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What to Look for When Buying a Classic VW Beetle/Bug ...

A true beginner will get lost on the AdWords site and unfortunately there's not a single (grainy) picture of the AdWords site to help guide anyone around. I'm torn though, the information is good, which is worth something for sure, but it's no more detailed, explained better, or more organized than any blog would be on the subject.

Amazon.com: Google AdWords for Beginners: A Do-It-Yourself ...

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He is a journalist and the author of many books, including "Starting an Online Business For Dummies," "Go Google: 20 Ways to Reach More Customers and Build Revenue with Google Business Tools," and several books about eBay, including "How to Do Everything with Your eBay Business," second edition, and "Secrets of the eBay Millionaires," both ...

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