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The industry bible for graphic arts professionals, with pricing guidelines and information on business, ethical, and legal issues. For forty-eight years, the Graphic Artists Guild Handbook has been the industry bible for graphic arts professionals. This sixteenth edition represents the most ambitious revision and redesign in over a decade, providing both artists and clients the very latest information on business, ethical, and legal issues.

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#### About the Graphic Artists Guild - The Graphic Artist Guild

Home - The Graphic Artist Guild. Doing Good Work: a Professional Code of Conduct for Graphic Artists Details and Registration Presented by David Grossman, Yanique DaCosta, and Ed Shems ICoD board member, David Grossman, will join designer Yanique DaCosta, Guild Representative to ICoD, and illustrator Ed Shems for a freeranging discussion on professional standards and ethics for working graphic

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The Graphic Artists Guild published the first edition of its Pricing & Ethical Guidelines in 1973. Pricing & Ethical Guidelines began as a 20-page pamphlet and has grown into a 400-page book. [3] [18] [19]

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