

Metahaven Uncorporate Identity

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Metahaven Uncorporate Identity

Uncorporate Identity is an anthology of Metahaven projects, ideas and models. A science fiction book about design, it describes corporate identity beyond certainty, entwined with politics, speculation and information networks.

Metahaven: Uncorporate Identity by Daniel Van Der Velden

"Uncorporate Identity" is conceived and edited by Metahaven (Daniel van der Velden and Vinca Kruk) with Marina Vishmidt, and has contributions by Boris Groys, David Singh Grewal, Vladimir Kolossov, Keller Easterling, Dieter Lesage, China Miéville, Chantal Mouffe, Pier Vittorio Aureli, Bruno Besana, Michael Taussig, Regula Stämpfli, Mihnea Mircan, Florian Schneider, Marina Vishmidt, and others.

Uncorporate Identity: Daniel van der Velden, Vinca Kruk ...

Metahaven will talk about their work and about their recent book, 'Uncorporate Identity' (2010, Lars Müller Publishers). Metahaven (Vinca Kruk, Daniel van der Velden) is a studio for critical...

Metahaven - Uncorporate Identity

Uncorporate Identity, a fat steak of a book edited by branding agency Metahaven and Marina Vishmidt, uncovers the role design plays in almost every aspect of modern state power, and in doing so makes the case that the rise in profile of the "creative industries" since the 1990s was in fact their wholesale co-option by geopolitics.

Uncorporate Identity | Icon Magazine

Uncorporate Identity is equally a critical anthology of texts on the problems of network power today, essays in the cultural analysis of design and a showcase of some conceptual design projects turning around related themes of the projection and subversion of this power. It is one part Life Style, one part S, M, L, XL one part Empire.

Uncorporate Identity - Online Open

Designer Metahaven Published 2010 Bridging between design, geopolitics, architecture, and branding, Metahaven's Uncorporate Identity defies easy categorization as a monograph.

Uncorporate Identity - Casco Art Institute

Playing on the form of manuals that guide corporations in the application of graphic and branding identity systems, Uncorporate Identity (2010) is, at 608 pages, the studio's most formidable publication to date.

What is Metahaven? | Frieze

Metahaven will talk about their work and about their recent book, Uncorporate Identity (2010, Lars Müller Publishers). Metahaven (Vinca Kruk, Daniel van der Velden) is a studio for critical graphic design with a focus on identity and branding.

AA Lectures Online

Also Metahaven's first book, Uncorporate Identity (with Marina Vishmidt; Lars Müller Publishers, 2010), oscillates "between design, geopolitics, architecture, and branding" and is to be seen as "a design book for our dystopian age.

Metahaven | The European Graduate School

Installation view of Facestate in Graphic Design: Now in Production, 2011. By. Filed to

Metahaven's Facestate - Walker Art Center

Metahaven is a design studio. Vinca Kruk and myself are the founders. We work together with other designers and researchers under the Metahaven name. We specialize in client-based work (publications and identities), research (which may be exhibited, printed or experienced online), and writing.

A Conversation with Daniel van der Velden of Metahaven ...

This interzone between the creative and critical feels vaguely unsatisfying. One leaves the show lusting for more of the delirial fabrications that Lockwood and Coley demand – and that Metahaven's book, Uncorporate Identity (2010), embodies. Image. Matthew Septimus . Words. Sukhdev Sandhu

Metahaven - Islands in the clouds - Icon Magazine

A new book by Amsterdam graphic design studio Metahaven deconstructs the world of branding and identity to reveal an industry that designs tools so powerful that even governments can use them to create their own quasi-realities. It is a power that can be harnessed for good and bad.

Uncorporate Identity - Design.nl

In 2009 they released " Uncorporate Identity ", a design book for our dystopian age where they attacked the idea of "branded states" (the notion of promoting or creating reputations for countries) and "soft power" (the power to project influence through attraction instead of coercion).

Metahaven | The Influencers

Uncorporate Identity For about a year Metahaven's status was unclear, but by the start of 2006 they knew that they wanted to continue working together. In 2007, Van der Velden ended his working partnership with Mooren, and Metahaven became an enterprise primarily dedicated to research interests.

Eye Magazine | Feature | Borderline

Metahaven Vinca Kruk Daniel van der Velden

The Type — / * Metahaven

Thus, can design, devoted as it is to life, still be healthy and self-repairing when it can't dream?—Metahaven, Uncorporate Identity, 2010. Screenshot from The Sprawl

Metahaven is Breaking The Propaganda Machine | The FADER

Films by Metahaven include The Sprawl (Propaganda about Propaganda) (2015), Information Skies (2016), Possessed (2018, with Rob Schröder), Hometown (2018) and Eurasia (Questions on Happiness) (2018). Publications include PSYOP (2018), Black Transparency (2015) and Uncorporate Identity (2010).

Metahaven (Author of Can Jokes Bring Down Governments ...

The provocative answer of Uncorporate Identity is an elaboration of a set of aesthetic and discursive strategies which Metahaven terms speculative design—speculative in a double sense of analysis and inquiry, as well of hypothesis or fiction.