

Outthink The Competition How A New Generation Of Strategists Sees Options Others Ignore

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Outthink the Competition: How a New Generation of ...

Book Summary - OutThink the Competition: How a New Generation of Strategists see Options Others Ignore. In today's fast-changing business landscape, old business models are being disrupted and new market niches and leaders are emerging rapidly in their place. "Outthink the Competition" is a thorough handbook by Kaihan Krippendorff on how to outmaneuver and disorient your competition, so you can stay ahead of the competition without having to out-muscle or outspend them.

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"Outthink the Competition" is one of these rare business books that can become a classic in no time. Written by Kaihan Krippendorff - an expert in how to apply thousands of years of Asian strategic thinking to business situations - this book targets those executives that truly want to move their companies to a long-term success trajectory above and away from the competition.

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In Kaihan's book, "Outthink the Competition", he talks about how a business owner may respond to a challenge in one of four ways: Option 1: You see yourself as a victim, forced to accept the situation. Option 2: You have a binary choice, to accept the situation or give up and run away.

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Outthink the Competition - Book by Kaihan Krippendorff

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The best way to win any game of strategy — be it business, war or chess — is to be so unconventional you disorient your competition until they are unable to respond effectively. This is what it means to "outthink" your competition. You're not trying to outmuscle them or outspend them, you're outthinking them.

Summary of Outthink the Competition by Kaihan Krippendorff ...

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This complete summary of the ideas from Kaihan Krippendorff's book "Outthink the Competition" shows that the best way to win in any game of strategy is to be so unconventional that you disorient your competition. The author explains that doing this will ensure that your competitors are unable to respond effectively.

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